

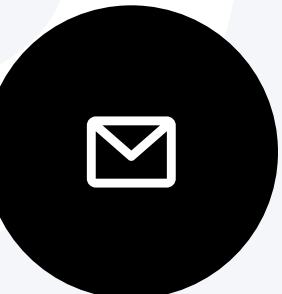
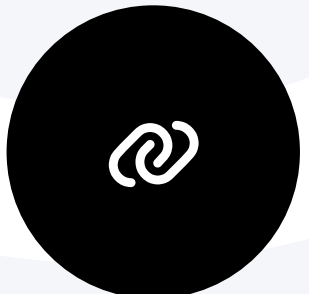
We help brands achieve  
their true potential  
with engaging  
web design, memorable branding  
and user-friendly UX

01


©2024

agency

SPARKS




# What we do (02)



1

## Special Projects

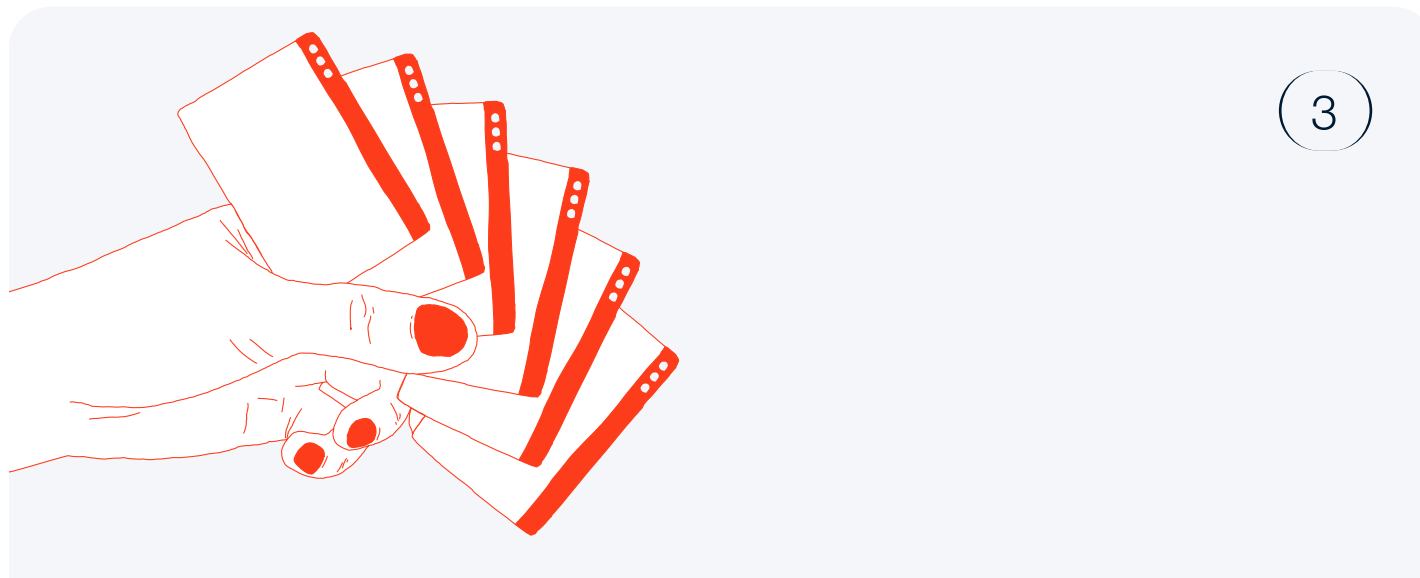
Online games, contests, longreads, unusual interactives – offer bright ideas confidently and quickly



2

## Web Development

Corporate websites, landings, online platforms, online stores. Start with research - responsible for the result



3

## Branding

Package the product, create an identity and guides, and develop a complete brand strategy



4

## Outstaff Support

Systematically support the business despite nights, crises and lunar phases



## Transparency at the core

It's an open kitchen down here: take a look at what we're cooking up in Figma



## Time does not wait for you, so we beat the clock

Working without borders. Ideating without limits




## More from our toolbox:


Draw illustrations, create 3D animation, build no-code websites, draft userflow and interface, develop mobile application and much more...

# Four year results <sup>(03)</sup>

**400+**  
made projects  
for the whole time



**+9**  
people have joined  
to the team in 2024



**1st**  
in the “Case of the Year” nomination  
with the Ozon University project



Ozon <sup>(01)</sup>

H&M <sup>(05)</sup>

Marks Digital <sup>(02)</sup>

Deutsche Bank <sup>(06)</sup>

AB InBev Efes <sup>(03)</sup>

FUNCORP <sup>(07)</sup>

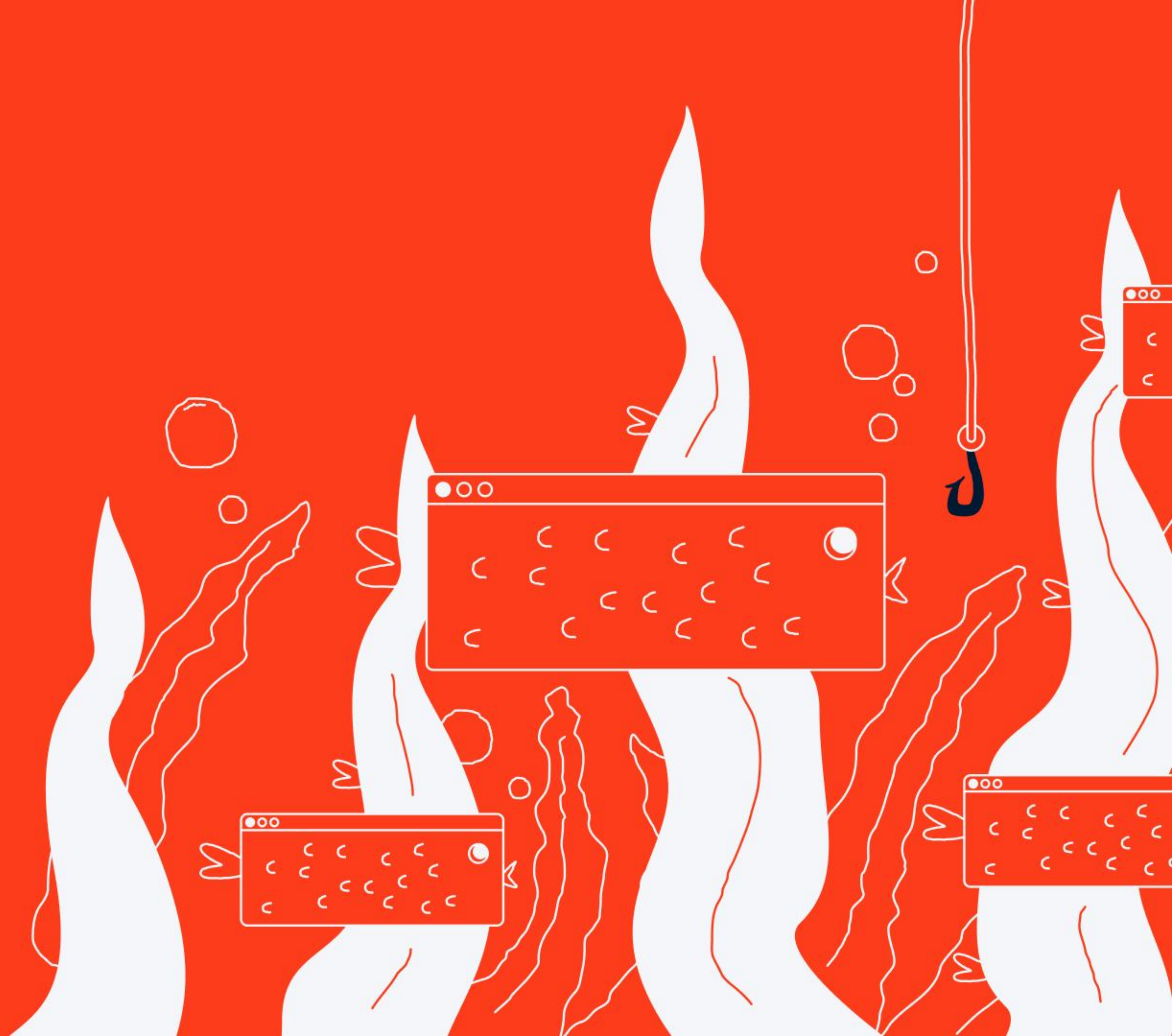
Hyundai <sup>(04)</sup>

Uzum <sup>(08)</sup>



# Websites and platforms

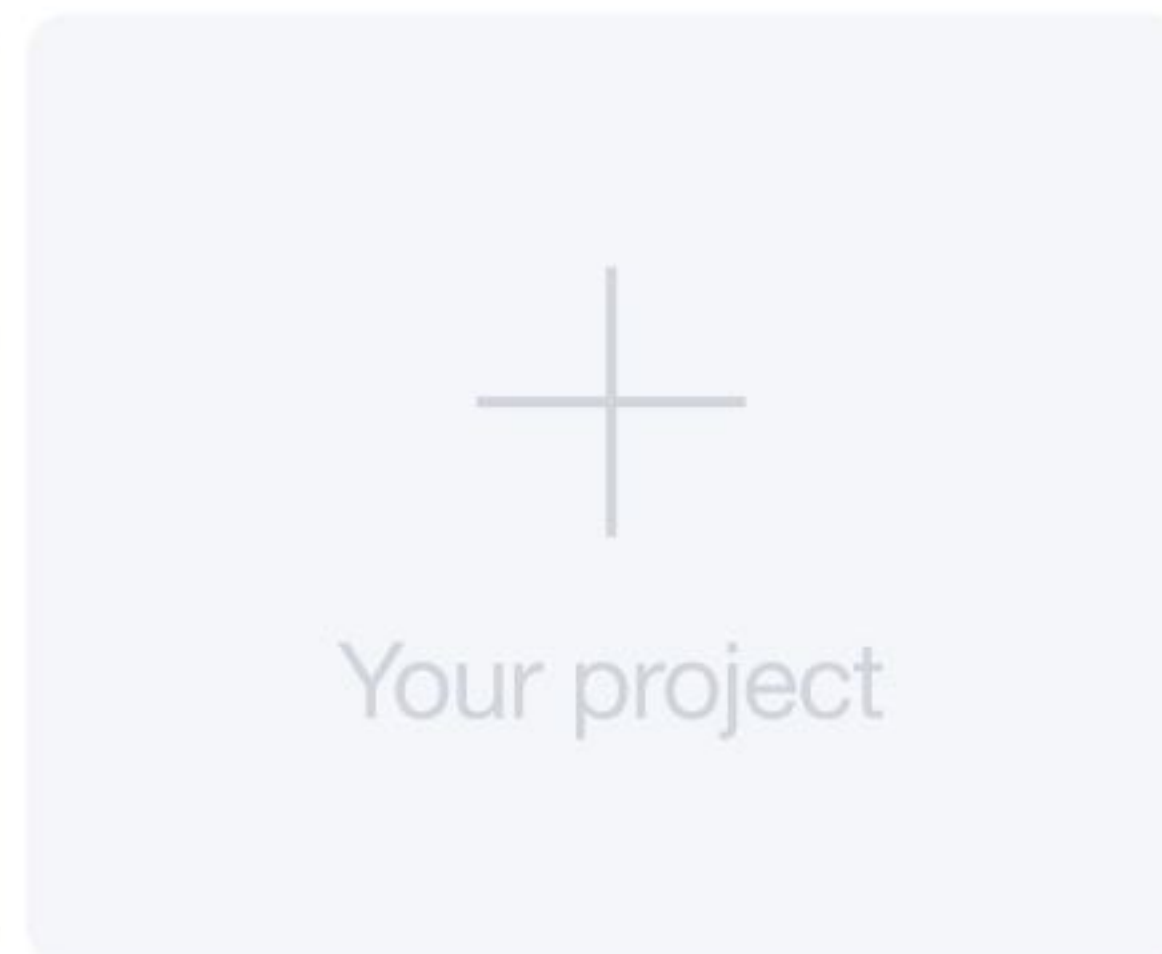
Analyze the market, propose  
and test hypotheses, improve  
UX by connecting growth points,  
ideas and meanings





# Websites & platforms

Analyze the market, propose and test hypotheses, improve UX by connecting growth points, ideas and meanings

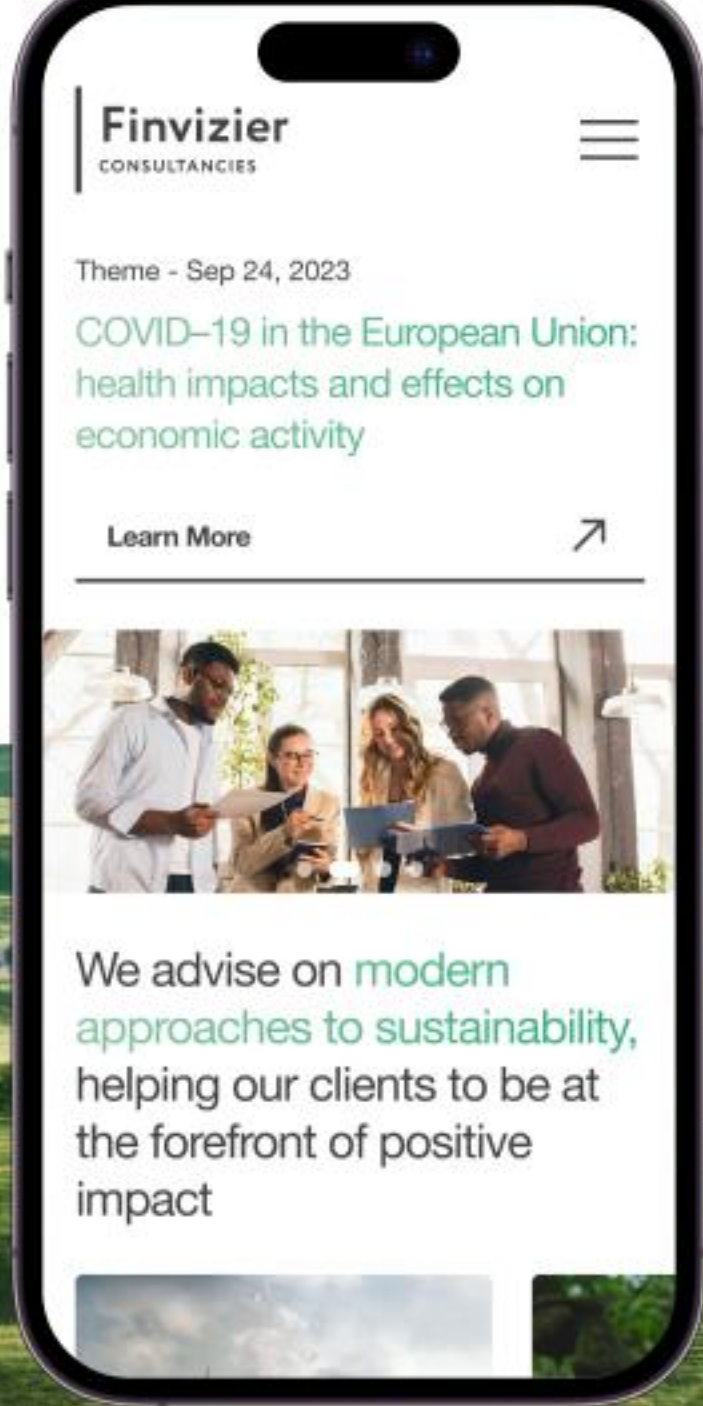




# FINVIZIER

Developed a corporate website for a MENA company that advises its customers on modern approaches to sustainable development

[See the project](#) >

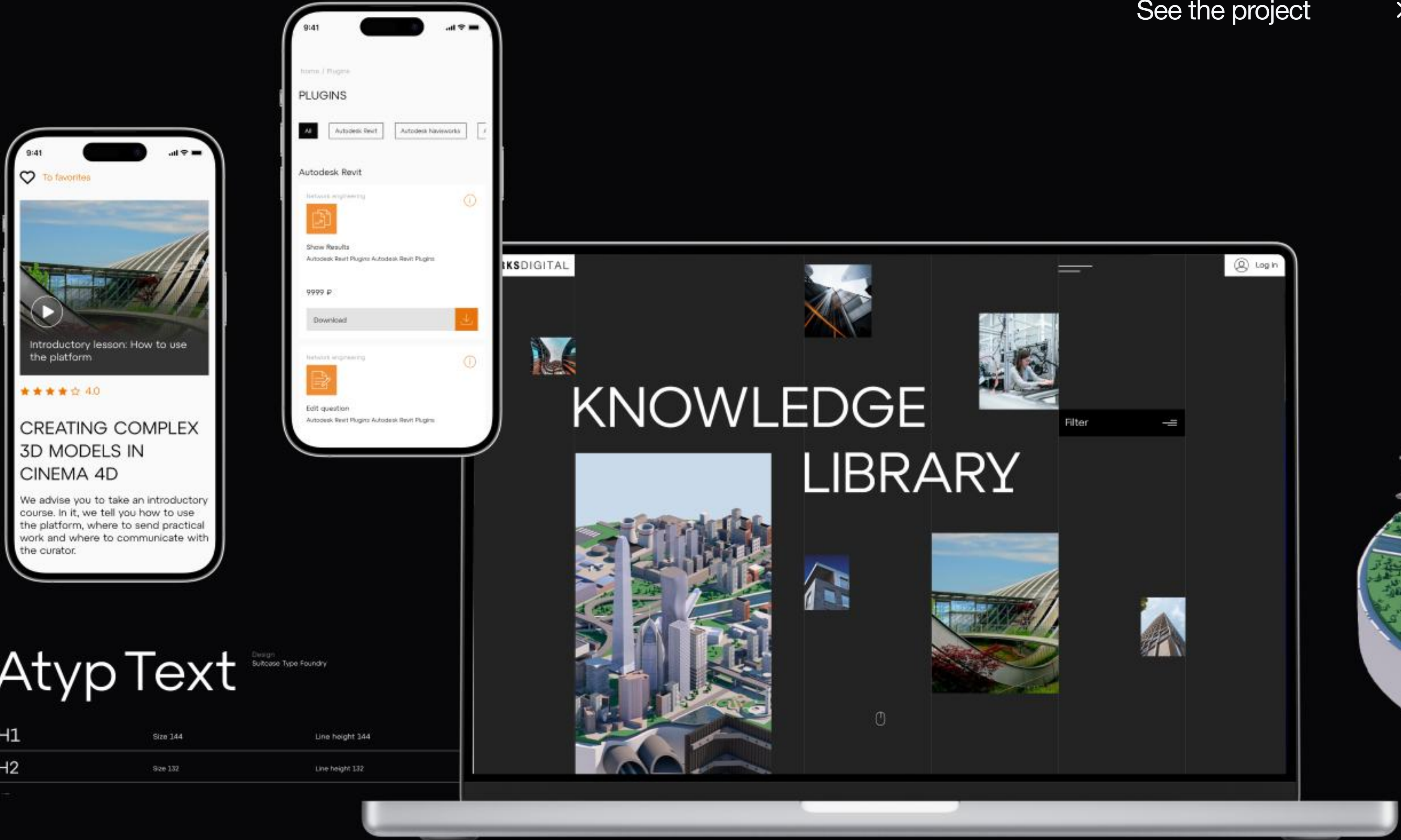




# Marks Digital

Created an interactive 3D stage from the ground up. Built an intuitive interface, enabling users to purchase necessary plugins and access information from the knowledge base. Discussed a company specializing in the digitalization of construction projects

[See the project](#) >



We designed an interactive 3D stage from scratch. We developed a user-friendly interface that not only

Atyp Text Design: Suitcase Type Foundry

H1	Size 144	Line height 144
H2	Size 132	Line height 132



# Wind rises

Developed a website for the sailing community and provided for a year technical support: regularly updated existing pages, add new sections and blocks

[See the project](#) >

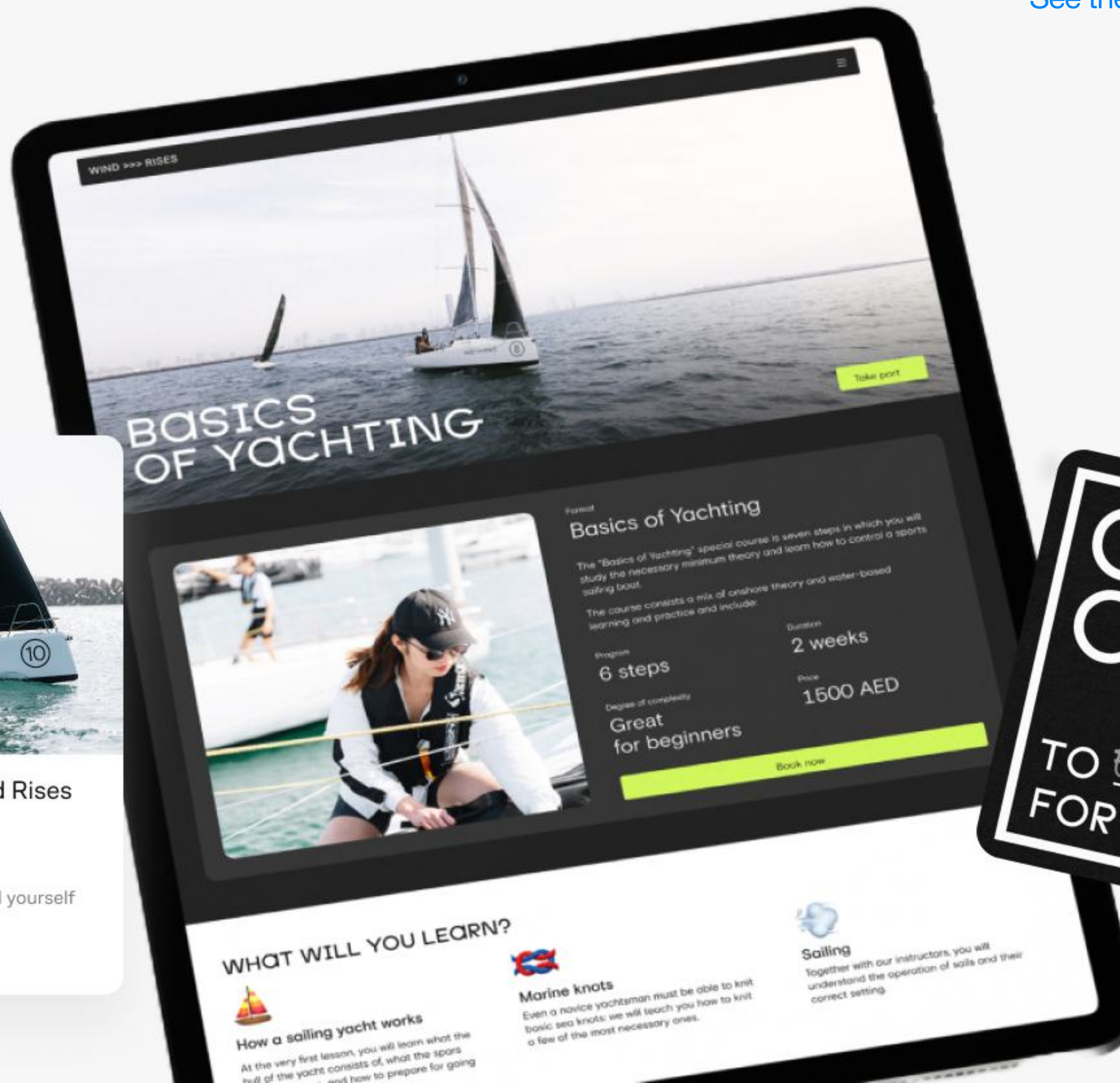


Google review of Wind Rises by Sergei Glibenko

★★★★★

"It awesome experience to feel yourself as a captain of a sailing y..."

[goo.gl](https://goo.gl)

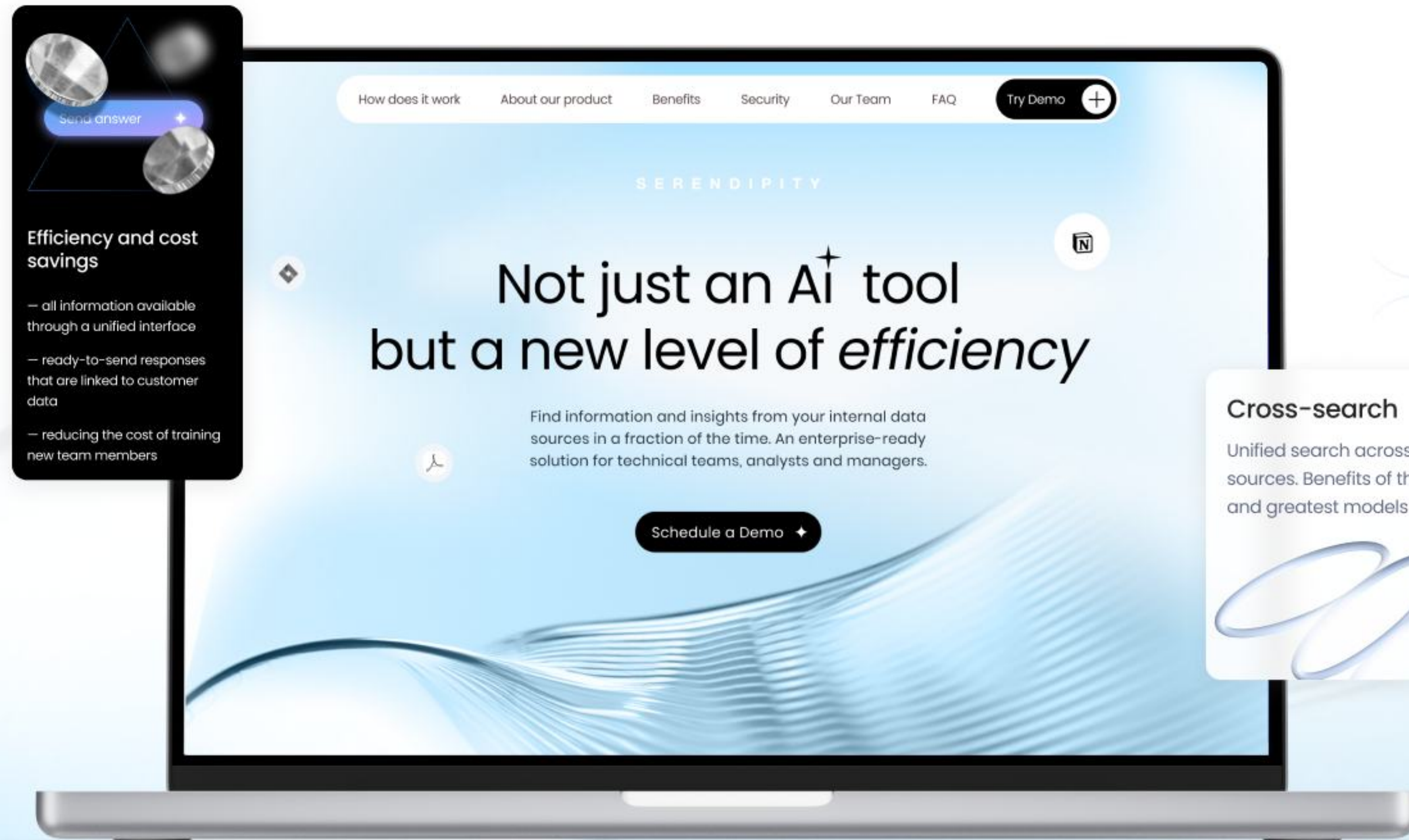





# Serenity GPT

Created a website for a startup that uses gpt system to search for information inside a corporate database. Achieved an accessible presentation of the product and conveyed its complex idea using understandable visual techniques

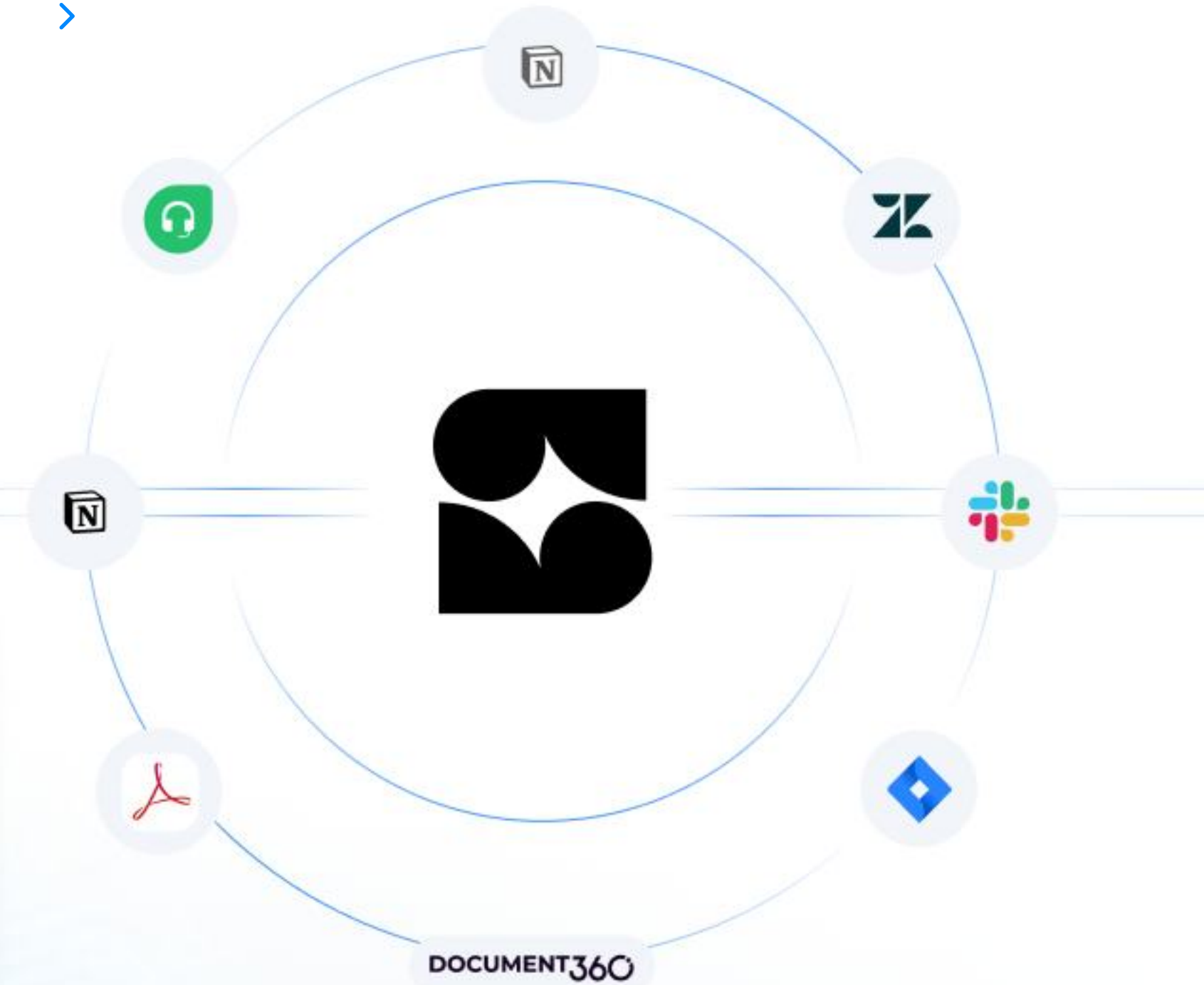
[See the project](#) >



**Cross-search**  
Unified search across all data sources. Benefits of the latest and greatest models



2





# Uzum

Developed a website for digital services ecosystem with a user-friendly design, complemented with a rounded blocks and bright violet accents to create a memorable and functional project

[See the project](#) >

**Contact us**

A manager will contact you for further details

Name

+998 000000000

E-mail

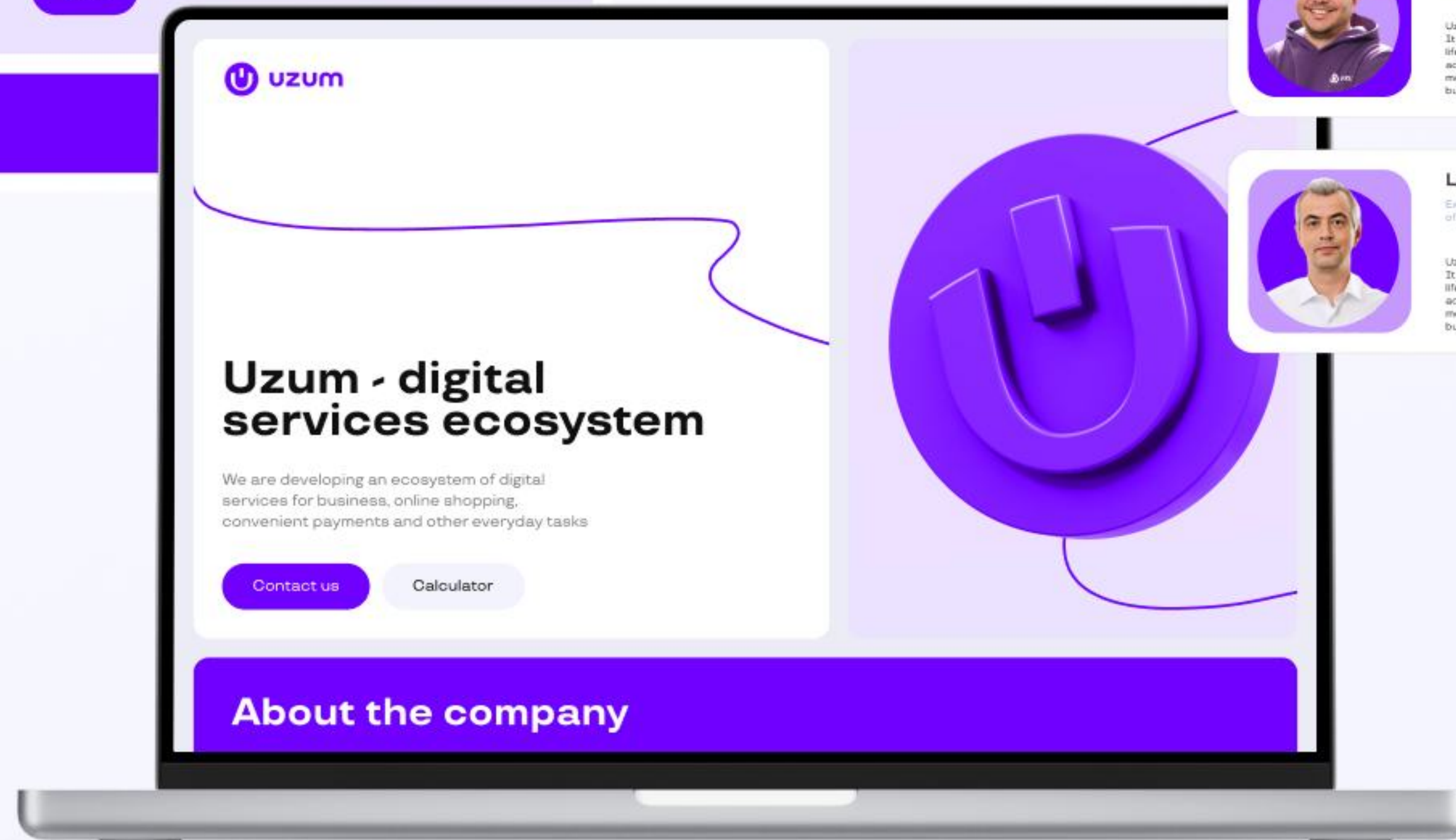
By submitting a request, you agree to the personal data processing policy



Investment amount

Investment period

Price **10 000 \$**



**Jasur Jumaev**  
CEO and co-founder of the Uzum ecosystem

Uzum is an ecosystem of digital services. It unites services that improve the quality of life, giving residents of all regions of the country access to millions of goods with fast delivery, modern financial solutions, and a platform for business development.



**Leonid Cherny**  
Executive Director of Uzum Data

Uzum is an ecosystem of digital services. It unites services that improve the quality of life, giving residents of all regions of the country access to millions of goods with fast delivery, modern financial solutions, and a platform for business development.



**Iishat Khametov**  
Managing Director of Uzum Market

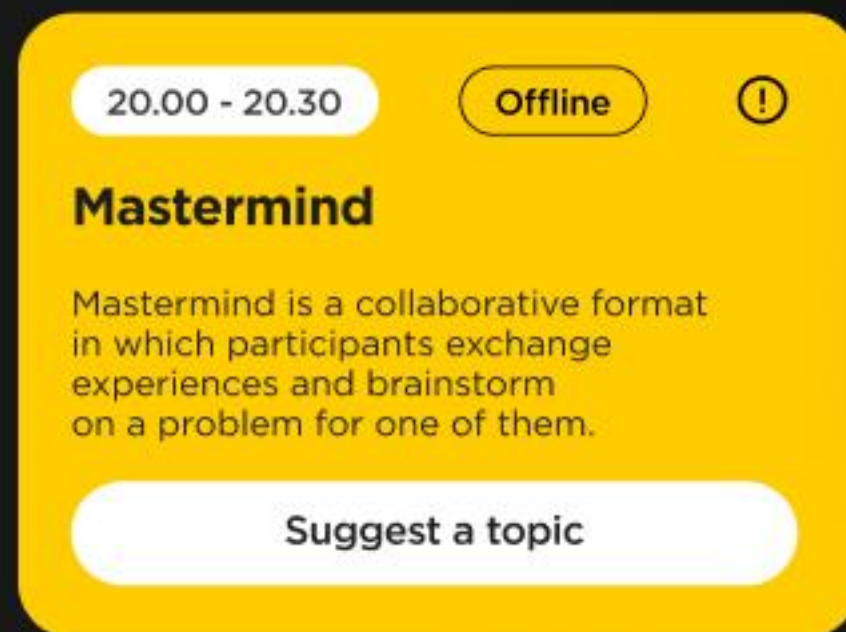
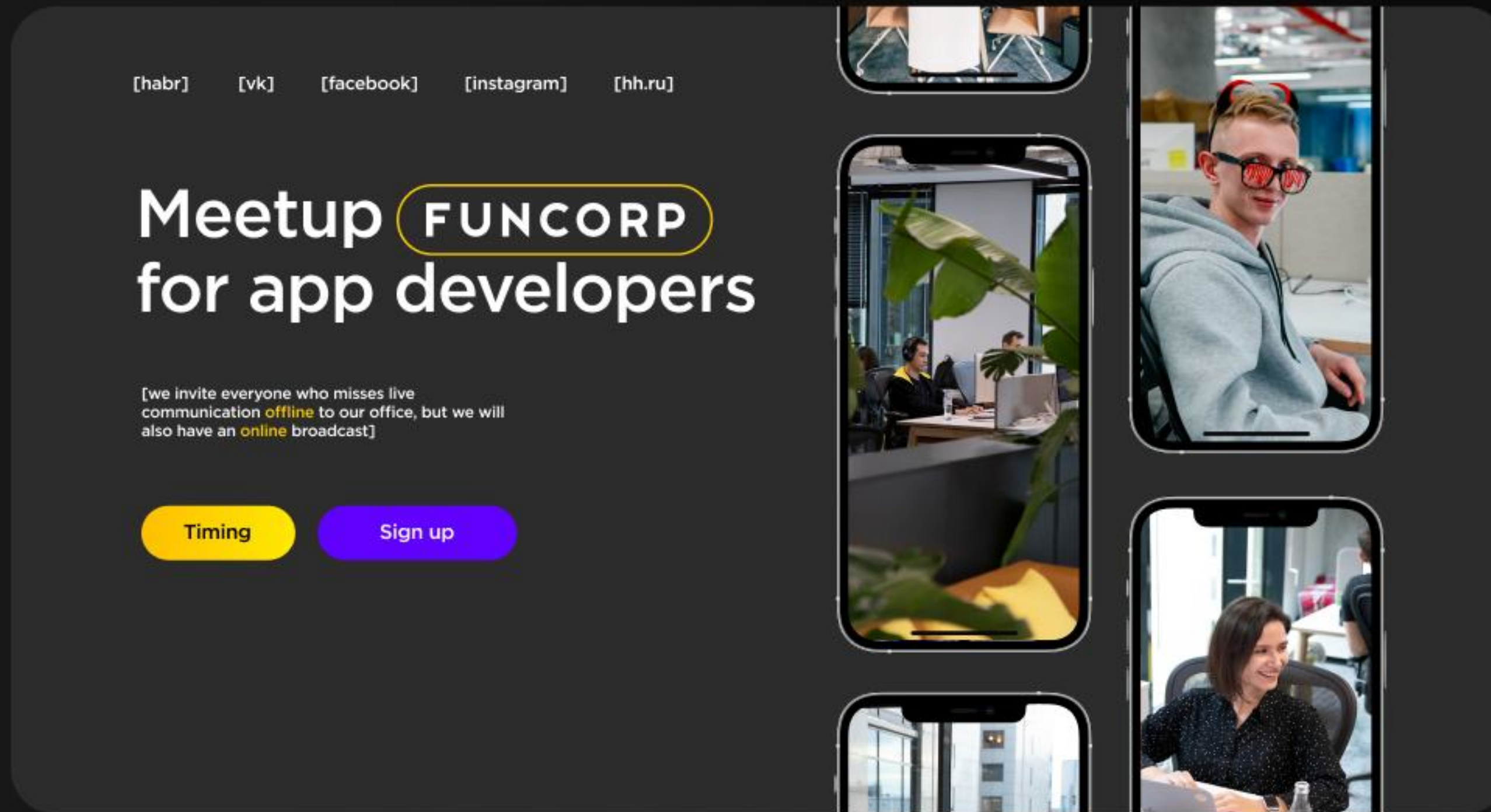
Uzum is an ecosystem of digital services. It unites services that improve the quality of life, giving residents of all regions of the country access to millions of goods with fast delivery, modern financial solutions, and a platform for business development.



# FUNCORP

Developed a landing page for developers meetup with modern design, complemented with a cool animation and a convenient form to sign up for a meetup

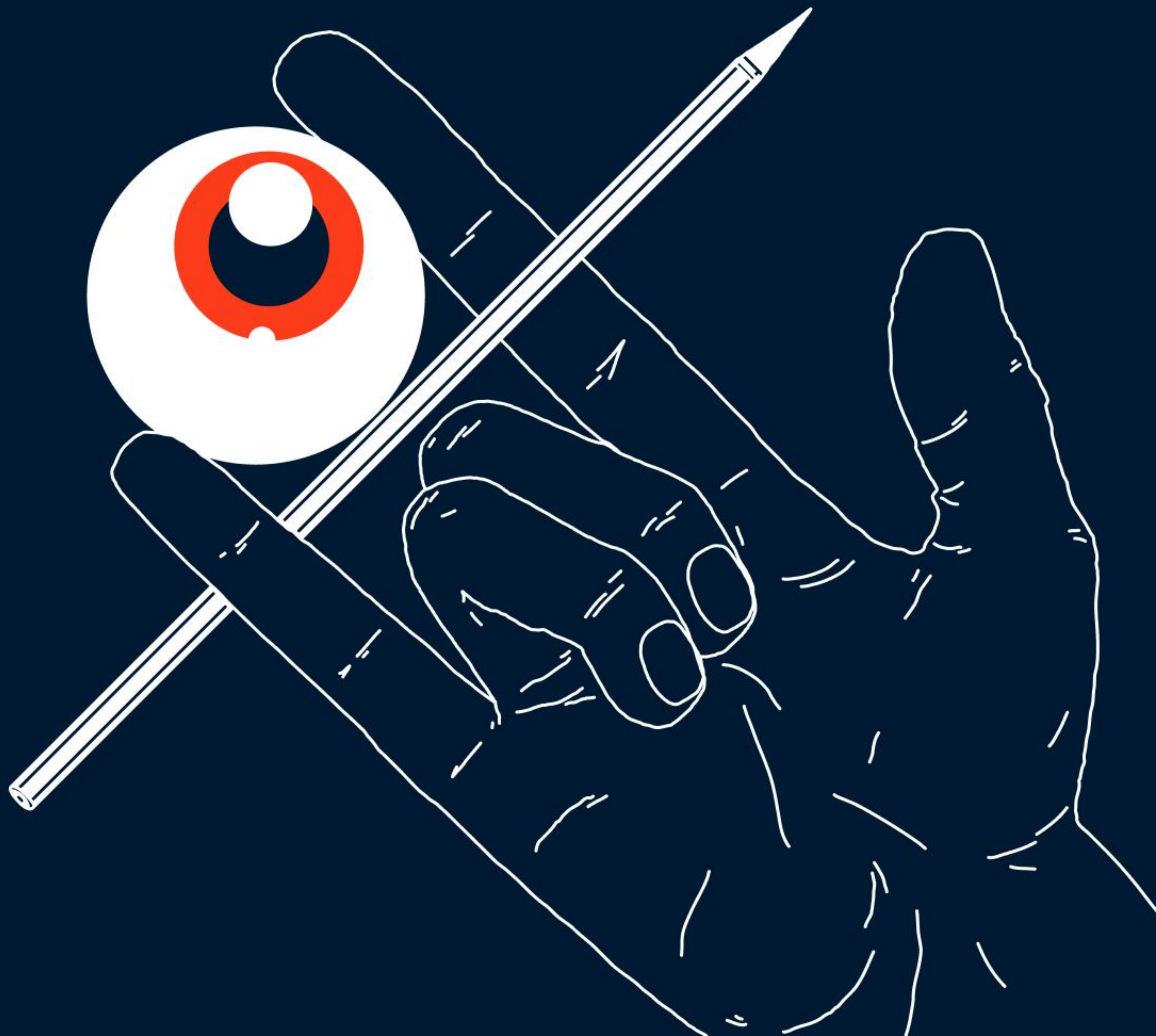
See the project >





# Corporate styles

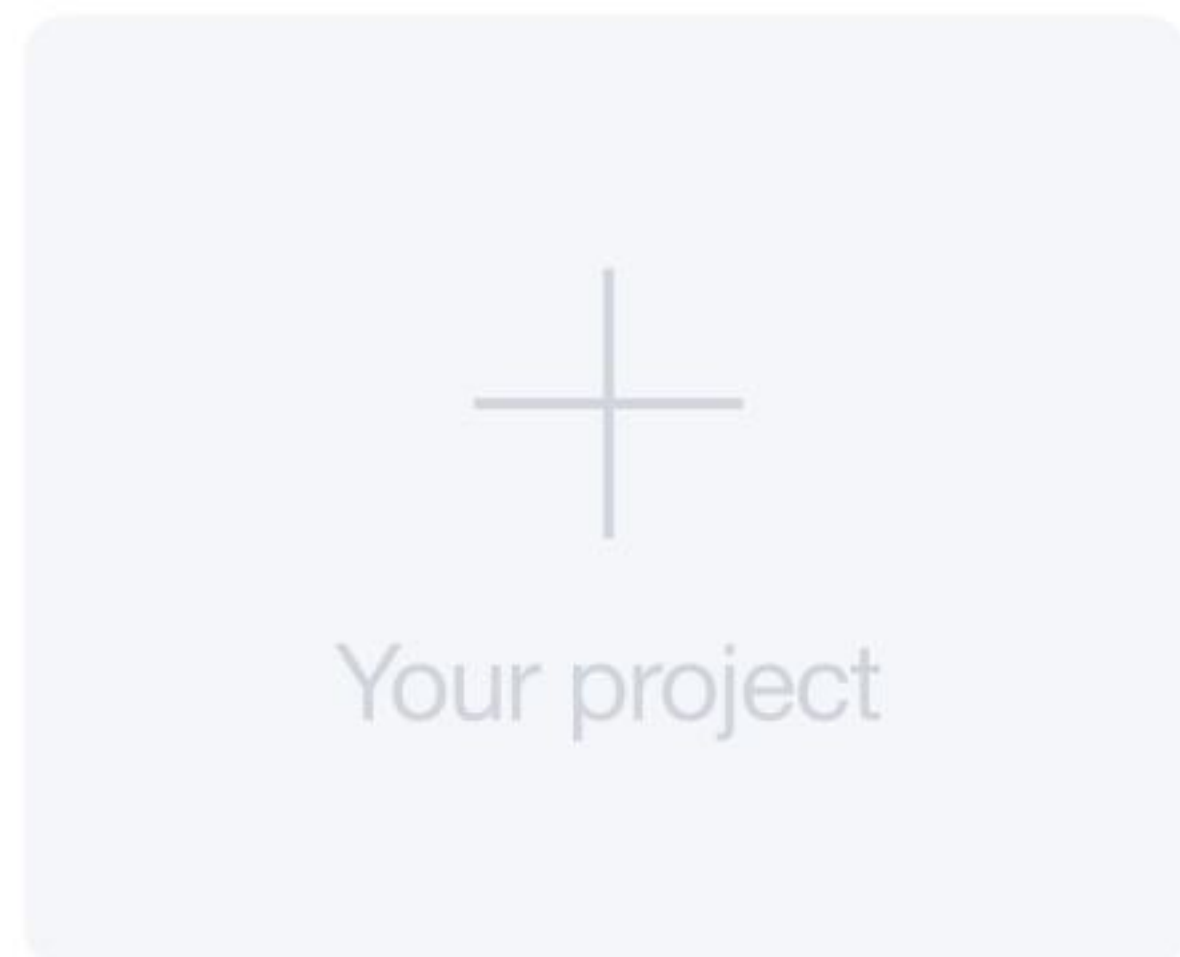
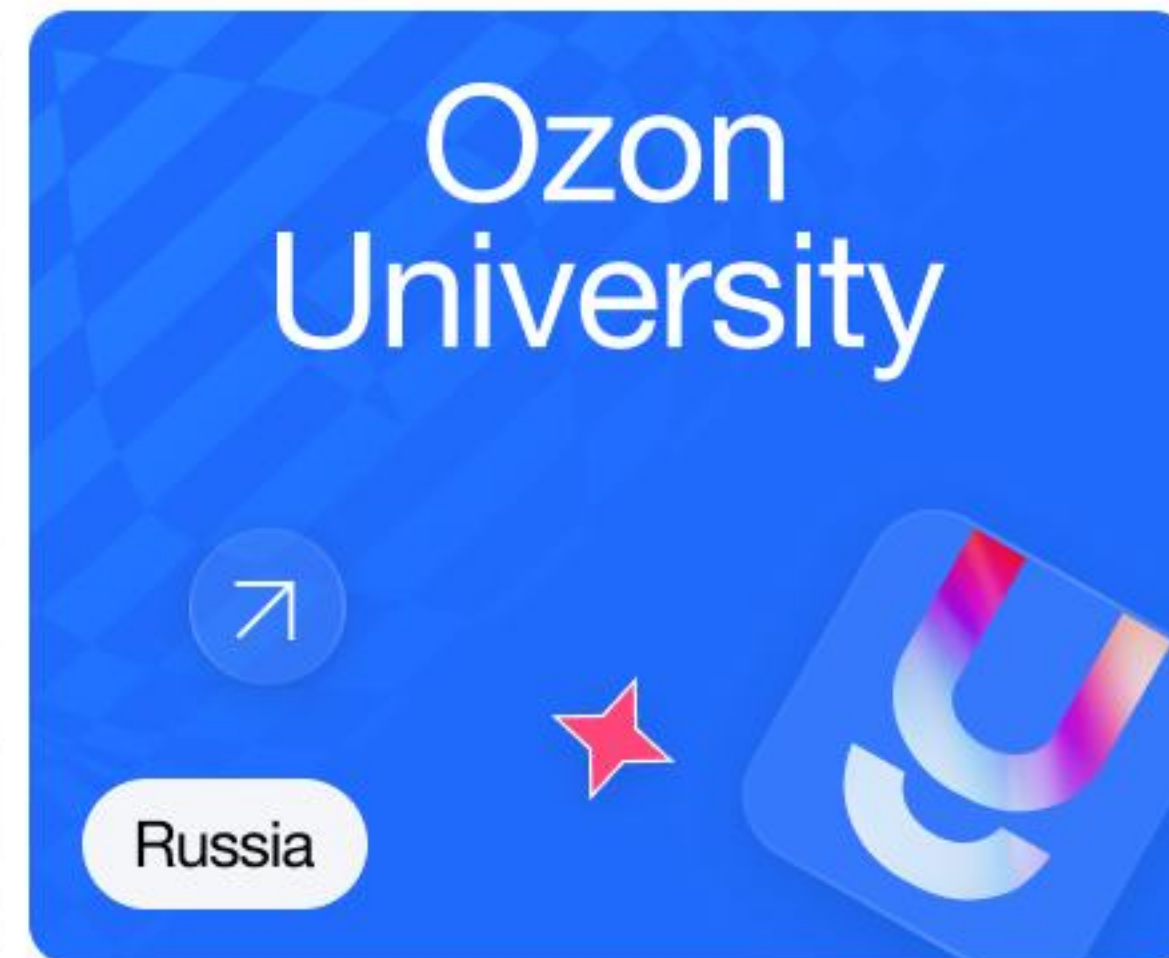
We're communicators: use design and words to bridge a brand's story with its audience, always looking for new forms and meanings





# Corporate styles

We're communicators: use design and words to bridge a brand's story with its audience, always looking for new forms and meanings

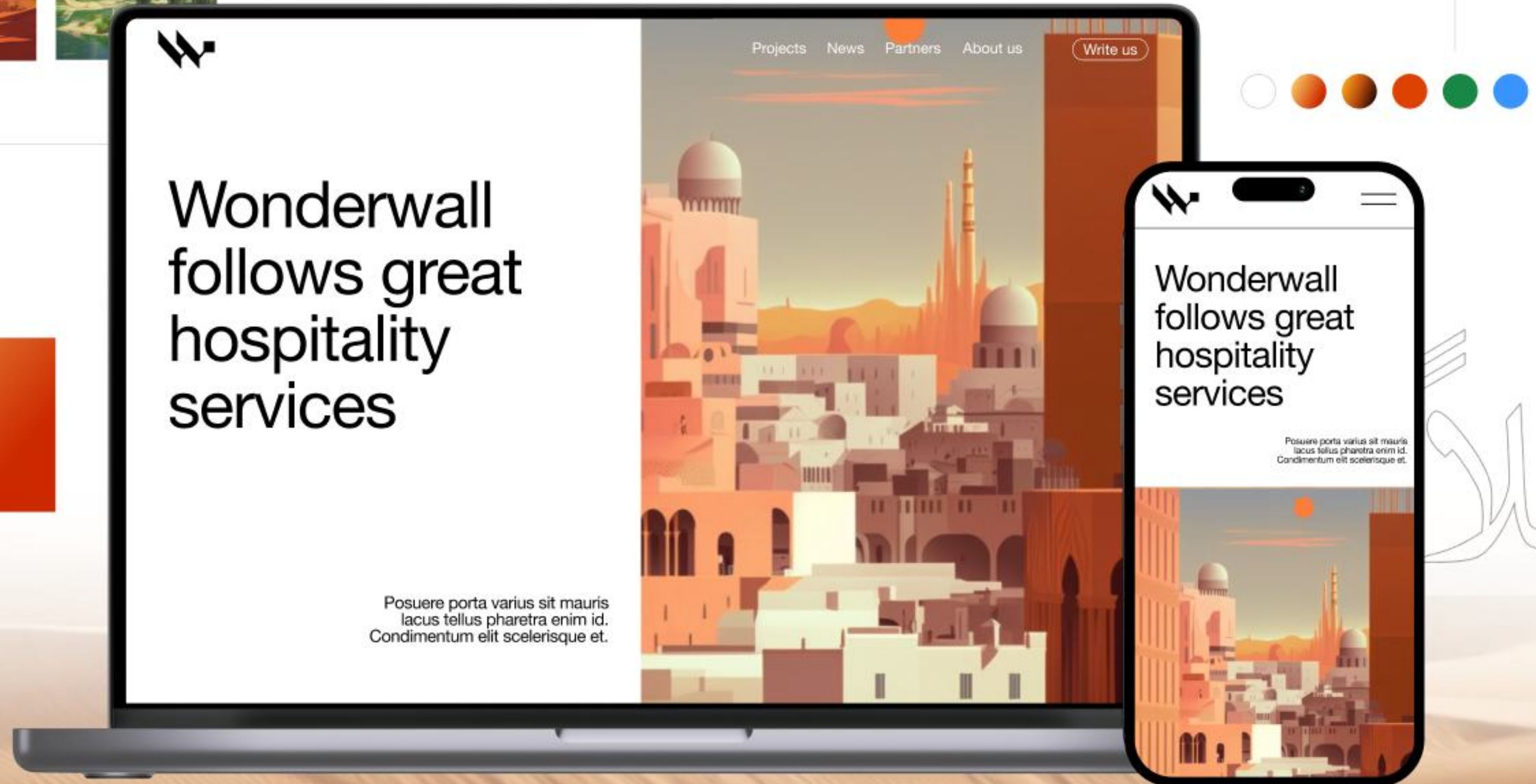




# Wonderwall

Created a corporate identity and a website for a holding fund associated with real estate investments. We emphasized various business assets and created a premium style without pretentiousness

[See the project](#) >





# Ozon Corporate University

Ozon

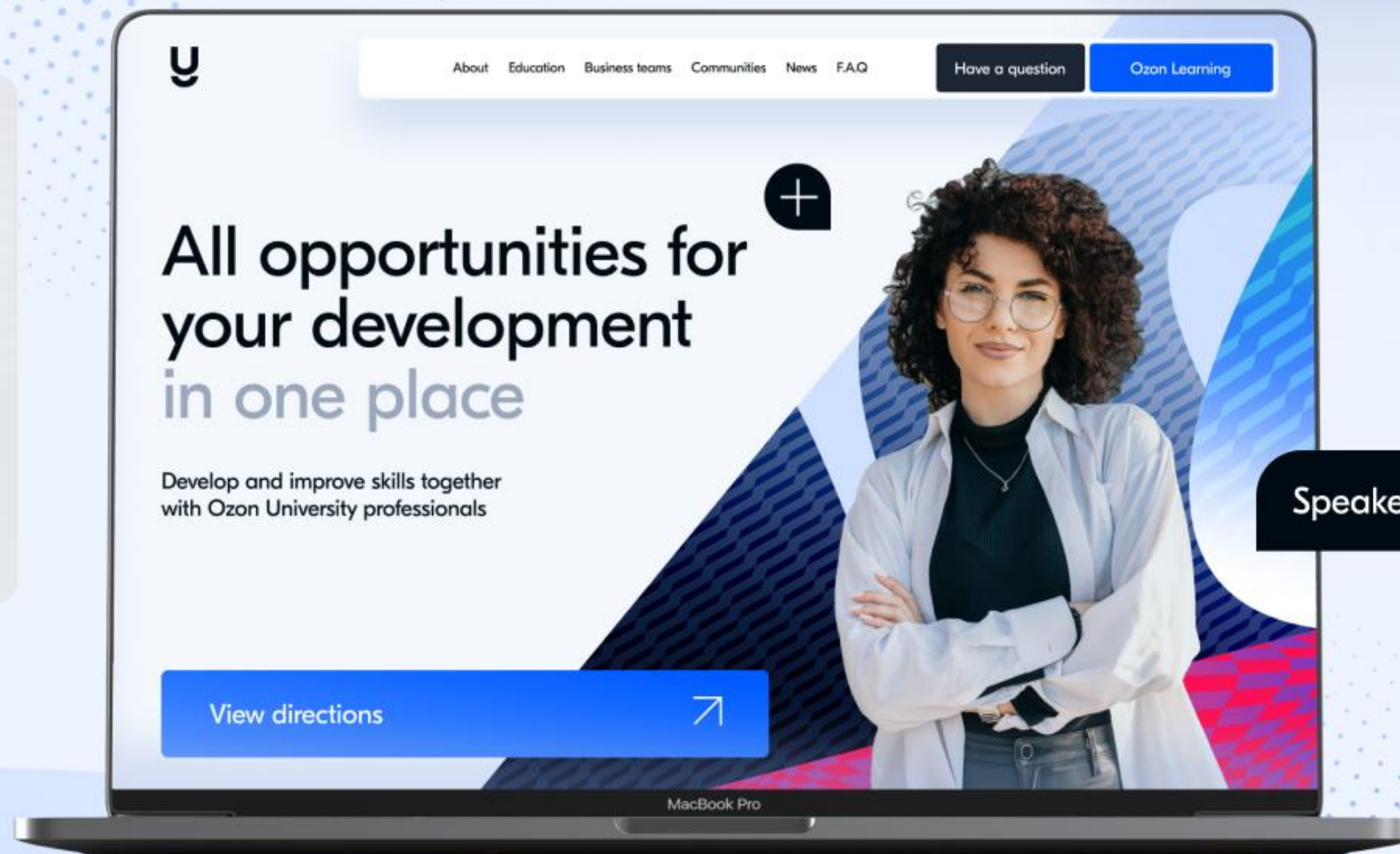
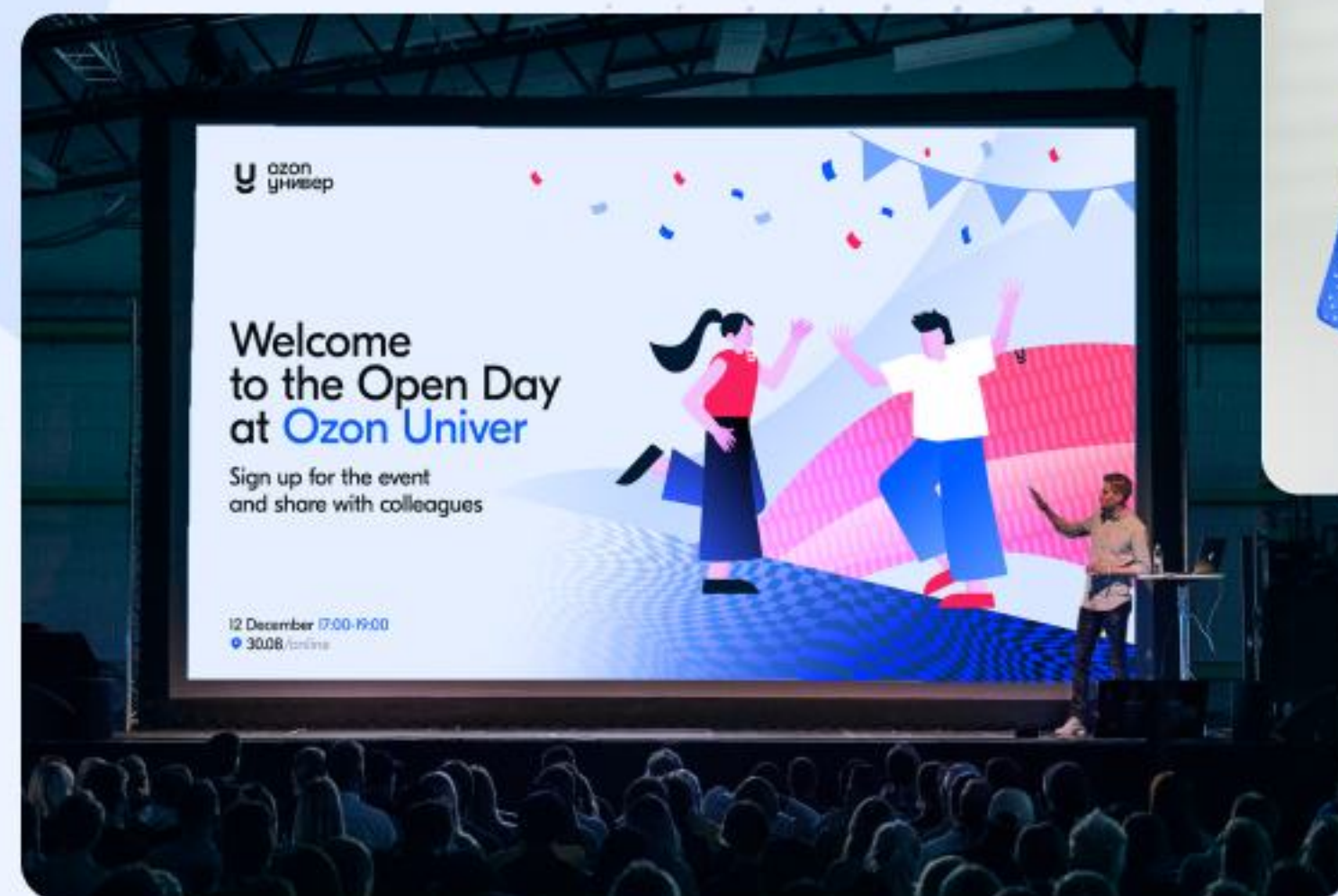
Conducted extensive work, starting with market research and finishing the preparation of the educational platform. Developed the identity of Ozon University and designed her in a detailed brand book. Created a convenient multi-page website, which gathered all the training opportunities for Ozon employees. Prepared stylish corporate merch: stickers, badges, notebooks, hoodies, bombers, T-shirts, shoppers, thermal mug, laptop bag, lanyards, and pens

[See the project](#) >



+ support and training

+ professional expertise



Speaker



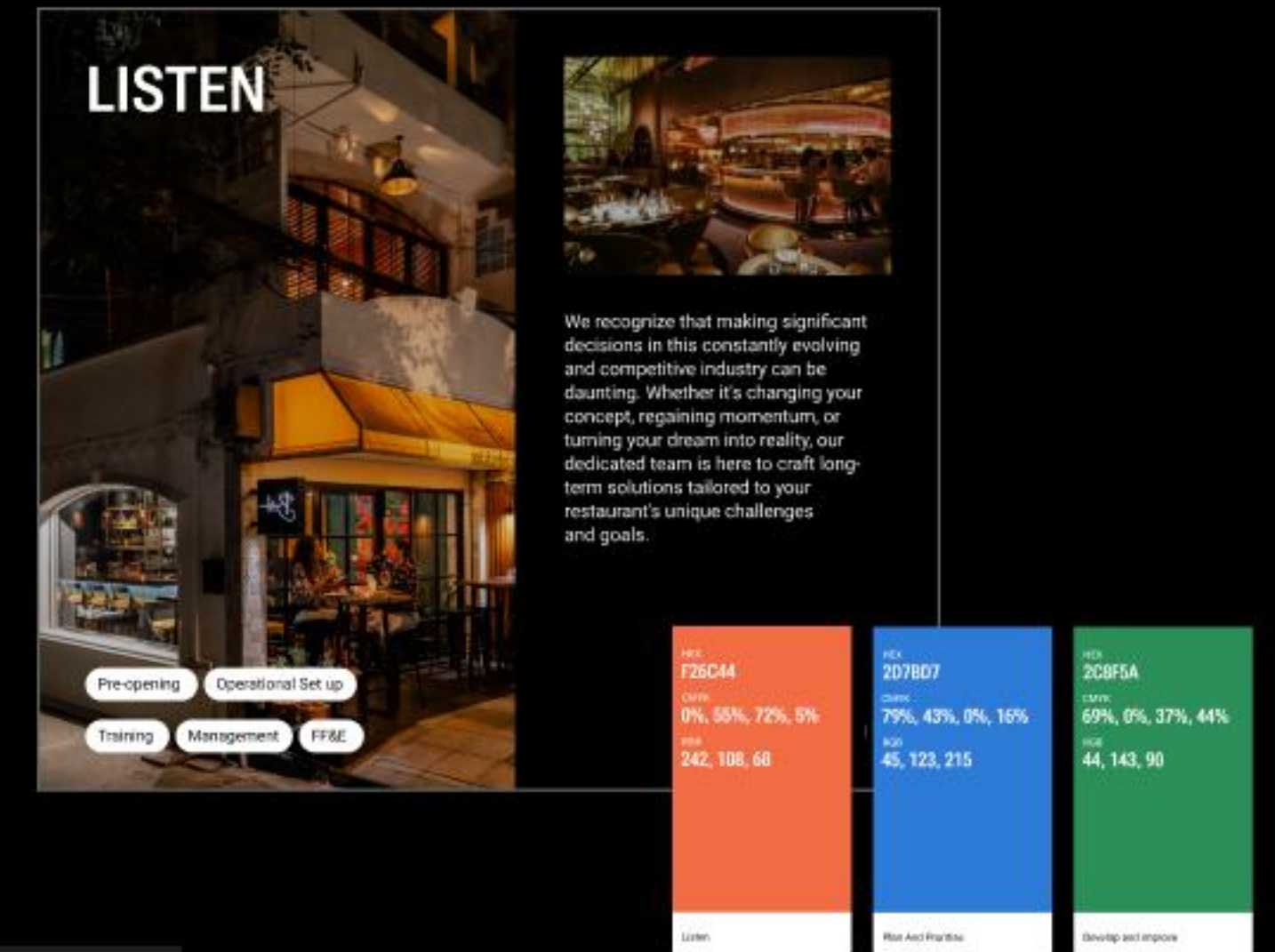
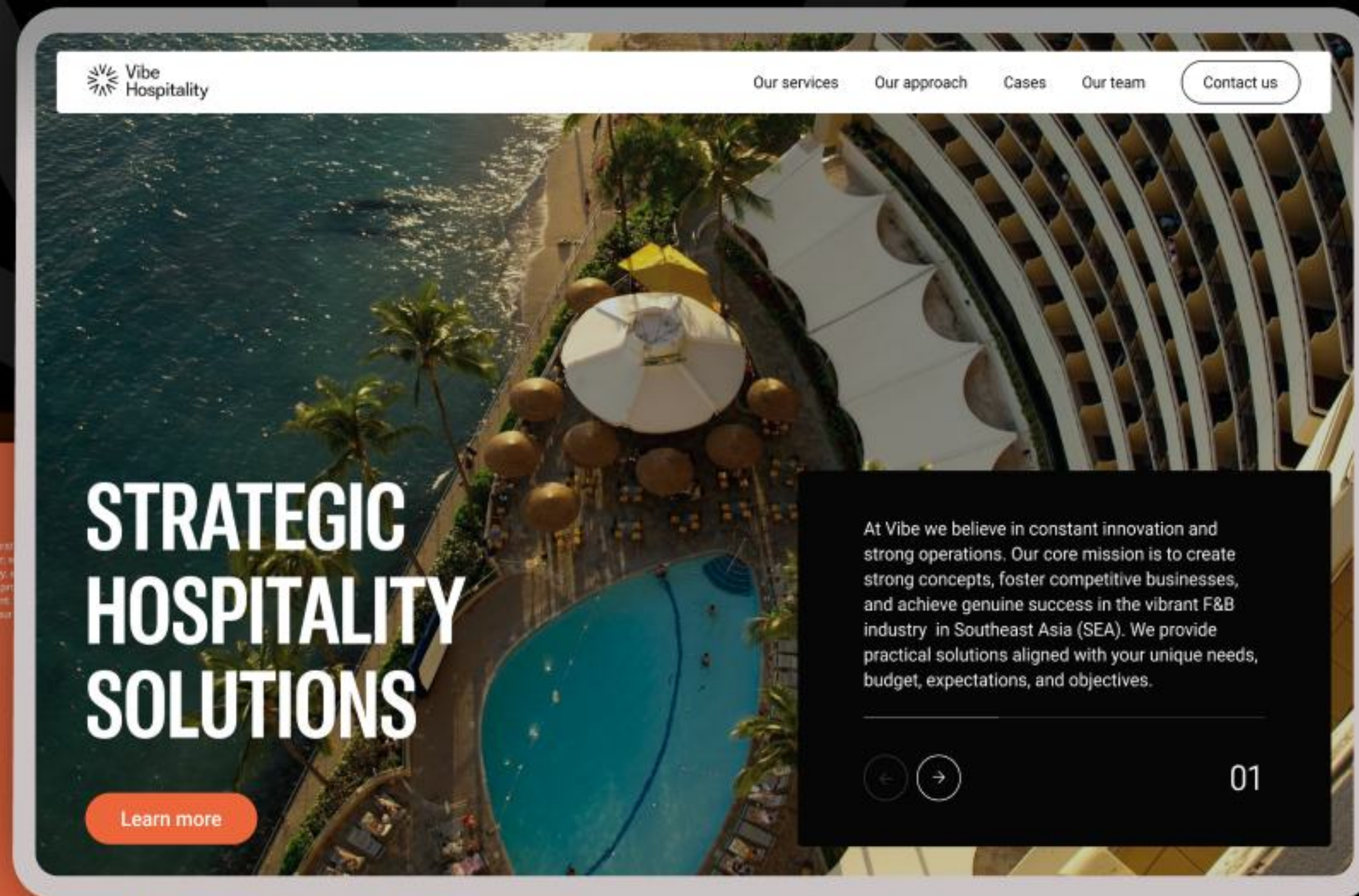
# VIBE HOSPITALITY

Developed a corporate identity for a hotel business in the F&B sector: designed logos, refreshed the color palette, created business cards, a presentation template, and social media covers. Additionally, built a landing page to showcase the company

[See the project](#) >

Interior Design and Branding

Concept Creation

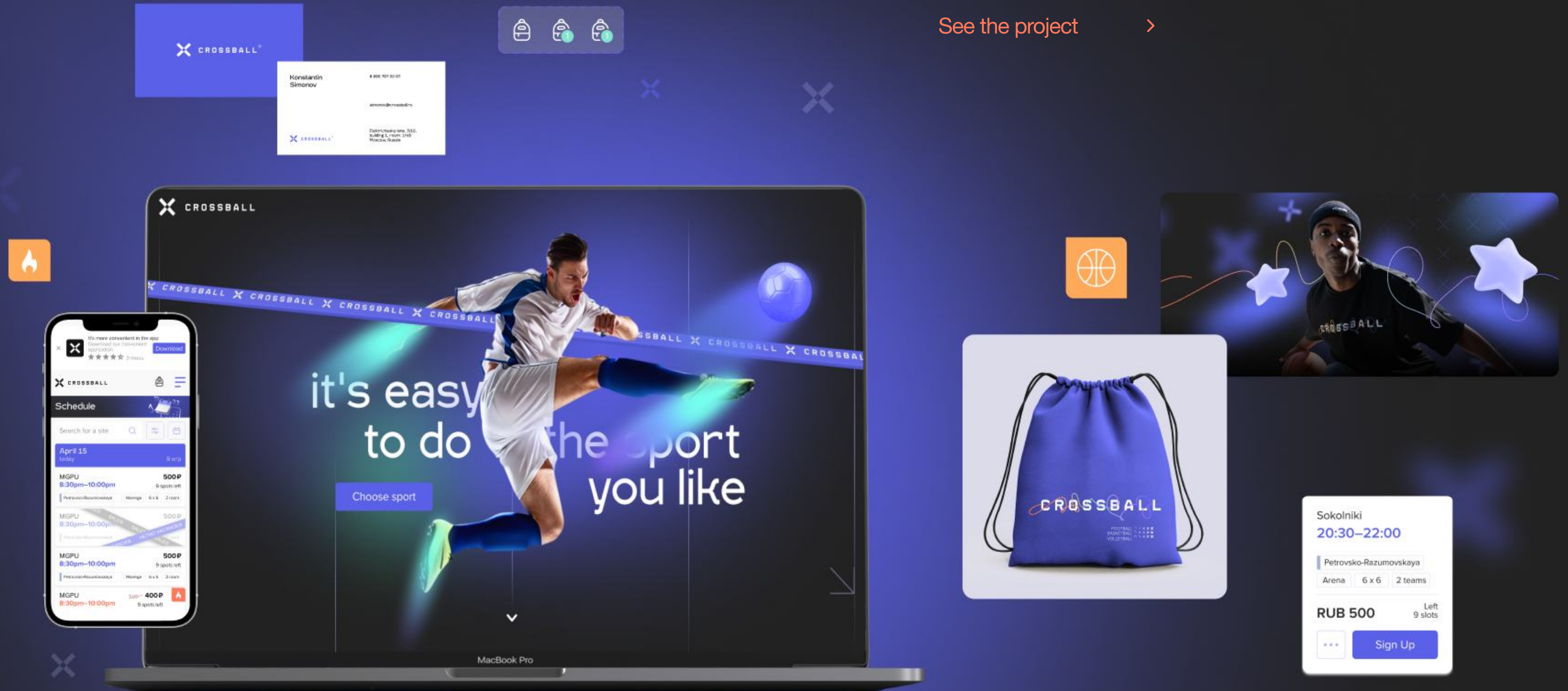




# Crossball

Developed an ecosystem that simplified hosting and playing games. Built a multifunctional platform with an intuitive interface, created a brand book, and designed the app. Continually seeking new features and regularly updating the website

[See the project](#) >





# Our team <sup>(18)</sup>

## Top Management <sup>(5)</sup>

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**Ilya Erastov**  
CEO



**Elya Peleeva**  
COO



**Vera Vasileva**  
Head of Marketing  
and Research



**Liza Kulikova**  
HR BP



**Viktoria Giorgobiani**  
Document Specialist

## Management <sup>(9)</sup>

---



**Ekaterina Volosnikova**  
Team Lead,  
Project Manager



**Anna Melnichuk**  
Development Team Lead,  
Project Manager



**Antonina Lukyanova**  
Project Manager,  
Content Manager



**Polina Okuneva**  
Project Manager,  
Copywriter



**Maria Lavrova**  
Project Manager



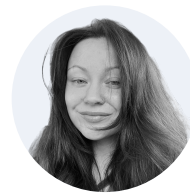
**Julia Kireeva**  
Project Manager



**Anna Chernova**  
Project manager



**Alisa Lytkina**  
Project Manager



**Viktoriya Nahalyova**  
PR-manager



# Our team <sup>(19)</sup>

## Design <sup>(10)</sup>

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**Eleonora Sorokina**  
Team Lead, Creative Designer, Expert, Senior+



**Ekaterina Poletaeva**  
Creative Designer  
Brand Designer, Middle+



**Vladimir Gurov**  
Product Designer,  
Expert, Senior



**Nikita Timofeev**  
Graphic Designer  
UI-designer, Middle



**Evgenia Ermakova**  
UX/UI Designer,  
Tilda Expert, Middle



**Angelina Gladkova**  
Team Lead, UX/UI, Product Designer, Middle+



**Maria Fonyushkina**  
UX/UI designer, Motion Designer, Middle



**Anna Morozova**  
UX/UI, Graphic Designer, Junior



**Artem Kholodkov**  
No-code Developer,  
Motion designer



**Arina Mikheeva**  
UI/UX Designer, Middle

## Developers <sup>(7)</sup>

---



**Maxim Nedelko**  
Teamlead



**Stanislav Allatov**  
Backend Developer



**Alexei Arnaut**  
Frontend Developer



**Denis Samborsky**  
Backend Developer



**Iskander Uljaev**  
DevOps Developer



**Natalia Kostina**  
Frontend Developer



**Maxim Golovko**  
Frontend Developer



# Stay in touch

Showreel



Behance

Bē

Instagram



Ilya Erastov  
CEO

[spansagency.com](https://spansagency.com)



spans